

ewerk GmbH privacy policy

1. Name and contact information of the controller and the company data protection officer

Controller: ewerk GmbH, Miriam Linnert, Mauerstraße 78-80, 10117 Berlin.

Our company data protection officer can be reached at the above address or at event@ewerk.net.

2. Collection and storage of personal data and nature and purpose of its use

a) When you access our website

When you access our website, the browser being deployed on your terminal device will automatically send information to our website's server. This information is temporarily stored in a so-called log file. The following information is collected without any action on your part and stored until it is automatically deleted:

- name of file accessed
- date and time of your access
- data volume transmitted
- message whether file access was successful
- description of the type of web browser used
- operating system used
- website last visited
- provider
- your IP address

The data referred to is used by us for the following purposes:

- ensuring smooth connection to the website,
- ensuring comfortable use of our website,
- assessing the security and stability of the system, and
- for other administrative purposes.

The legal basis of the processing is Art. 6 (1) f) GDPR. Our legitimate interest follows from the purposes for data collection listed above. On no account do we use the data gathered for the purpose of drawing conclusions related to your person.

In addition, we use the analytics service Google Analytics when you access our website. You will find further explanations of this under Clause 4 of this privacy policy.

b) When you register for our newsletter

If you have expressly consented pursuant to Art. 6 (1) a) GDPR, we will use your email address to send you our newsletter on a regular basis. Indicating an email address suffices to receive the newsletter.

You can unsubscribe at any time, for instance by using the link at the end of each newsletter. Alternatively, you can send your request to unsubscribe to event@ewerk.net at any time.

c) In case of contact for the purpose of establishing, executing and terminating a contract

If you contact us for the purpose of initiating a contract, we will store your name and your company address for the purpose of further processing, both electronically and analogue. If a contract is concluded, there will also be a documentation of the transaction by our accounts department. The legal basis for this is Art. 6 (1) b) GDPR.

d) When processing applications

For the purpose of processing we will store your application documents electronically. After the application process has ended, these documents will be deleted from our records. The legal basis for this processing is Sect. 26 *BDSG-Neu* [German privacy law, new version].

3. Disclosure of data

A transmission of your personal data to third parties for purposes other than those listed below will not take place.

We will only pass your personal data on to third parties if:

- you have given your express consent to this pursuant to Art. 6 (1) f) GDPR,
- the transmission is necessary pursuant to Art. 6 (1) f) GDPR and there are no grounds to assume that you have an overriding interest in your data not being passed on that warrants protection,
- there is a statutory obligation to pass them on pursuant to Art. 6 (1) c) GDPR, and
- this is permitted by law and is necessary for settling contractual relationships with you pursuant to Art. 6 (1) b) GDPR.

4. Use of Google Analytics

We use Google Analytics, a web analytics service of Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA.

Google Analytics uses so-called “cookies”, text files that are stored on your computer and enable an analysis of your website usage to be conducted. The information generated by these cookies on your use of this website is usually transmitted to a Google server in the USA and stored there. If IP anonymisation has been activated on this website, your IP address will, however, be abbreviated in advance by Google within the member states of the European

Union or in other countries that have signed the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the USA and abbreviated there. On behalf of the operator of this website, Google uses this information to analyse your usage of the website, to compile reports on the website activities for us as website operators and to render further services associated with the usage of the website and of the Internet. Google will not interlink the IP address conveyed by your browser in the scope of Google Analytics with other data held by Google. You can prevent the installation of cookies by means of an appropriate setting of your browser software; we would like to point out, however, that in such cases you may not be able to make full use of all the functions offered by our website. Furthermore, you can prevent the collection of the data generated by the cookie and related to your usage of the website (incl. your IP address) to Google and the processing of this data by Google by downloading and installing a browser plug-in at the following link (<http://tools.google.com/dlpage/gaoptout?hl=de>).

We wish to expressly point out that on this website Google Analytics has been enhanced to include the code “gat._anonymizeIp();” in order to ensure anonymised recording of IP addresses (so-called IP masking).

In addition, you can prevent recording by Google Analytics by a click on the following link. An opt-out cookie is then set that prevents further recording of your data upon accessing this website. This procedure is particularly recommended when accessing our site using mobile devices.

You will find further information on terms of use and privacy policy at www.google.com/analytics/terms/de.html or at www.google.com/intl/de/analytics/privacyoverview.html.

We base the use of the analytics tools referred to above on Art. 6 (1) f) GDPR: processing is carried out for the analysis of user behaviour and is thus necessary to safeguard our legitimate interests.

5. Rights of persons affected

You have the following rights of persons affected:

a) Right to information

You have the right to request a confirmation whether personal data related to you has been processed.

b) Correction/deletion/restriction of processing

Furthermore, you have the right to request from us that

- inaccurate personal data related to you be corrected immediately (right to correction);
- personal data related to you be deleted immediately (right to deletion) and
- processing be restricted (right to restriction of processing).

c) Right to data portability

You have the right to receive personal data related to you that you have provided to us in a structured, common and machine-readable format and the right to transfer this data to another person responsible.

d) Right of revocation

You have the right to revoke your consent at any time. By revoking consent, the lawfulness of the processing on the basis of the consent carried out before revocation is not affected.

e) Right of objection

You are entitled to a right of objection if the processing of personal data related to you necessary for carrying out a task carried out in the public interest (Art. 6 (1) e) GDPR) or to safeguard our legitimate interests (Art. 6 (1) f) GDPR).

f) Right of appeal

If you believe that the processing of the personal data related to you is in breach of the GDPR, you have the right to file a complaint with a supervisory authority, without prejudice to other possibilities of appeal.

Berlin, 17 May 2018

Miriam Linnert
ewerk GmbH